

Benefits of Doing Business with a Women's Business Enterprise (WBE)

On March 11th, 2022, Thompson Tractor was officially certified as a Women's Business Enterprise by the WBENC (Women's Business Enterprise National Council). This certification is the "most widely recognized and respected national certification for women-owned businesses in the U.S."

With this new certification comes benefits for you, our customers, and we are excited to share some of those with you!

1. Supplier Diversity

Many corporations and government agencies are looking for supplier diversity when choosing subcontractors. For some corporations and agencies, it is a requirement that their subcontractors make reasonable efforts to use diverse suppliers. These requirements vary for each agency/corporation.

As a certified WBE, Thompson Tractor can add diversity to your suppliers.

2. Tax Incentives

Many states provide tax credits to businesses who use the service or products of minority or woman-owned businesses. These benefits are different based on the state and industry in which a company operates. Be sure to get with your accounting team to make sure you take advantage of any tax benefits that may be available to you for working with us!

3. Promotes Diversity

More and more corporations are committed to promoting diversity in all aspects of their business, and the importance of diversity in business continues to rise (hbr.org). Hundreds of major U.S. corporations and government agencies are members of the WBENC who have committed to working with WBEs.

View our official WBE certificate here. If you need any additional information regarding our WBE certification, please contact our legal department at legal@thompsoncontractor.com